



Authors questionnaire.

These questions help us and also may help you to better understand the scope and intention of your publishing project.

1. About the Author
2. About the Book
3. Author biographical and Book data form

1) About the author.

This information will be used for publicity and promotional tools, as well as in the front matter of your book. Please do not provide any information you would not like to see in print!

In 100-250 words, tell us about yourself.

- Who are you and what are you passionate about?
- Why did you write this book?
- What experience and strengths do you possess that we can use in promoting your book, for instance are you well known in your field? Do you have experience with media interviews?
- Please send us a clear photograph of yourself, head and shoulders, which can be used on the cover (if you wish) and for promotional purposes. (If sending digitally, please ensure a high-quality print no less than dpi 300)

Please add a list of the following, where relevant.

- Any significant periodicals in which any of your work related to this subject has been published.
- Media or broadcast interview programs that you believe will be particularly interested in this book.
- Any appearances on media shows or in print? Do you have copies of the interview/s?
- Recognized writers whom you believe might be willing to read galleys and write comments for publication, including cover and advertising blurbs and reviews. Please include addresses, if known, and indicate whether the person is known to you personally.
- Are you fluent in any other languages? Could you effectively participate in that language in foreign media interviews, seminars at international gatherings, etc.? Are you able to write in a second language?
- Please suggest Bookstores or other pertinent sales organizations where you are known and that may be responsive to promotional opportunities such as book signings, lectures, workshops.
- Do you have a professional photograph that can be used on the back cover of your book? (minimum resolution 300 dpi)



2) About the book.

In 300-500 words tell us Why This Book Should Be Read.

- What is this book about?
- What makes it unique?
- Are you aware of any similar books?
- What do you believe distinguishes this book from comparable titles?
- Suggest some advertising blurbs. As you are the author; you know the book better than anyone else.
- Describe the audience, including age group, to whom this book is directed, and why you believe this audience will be responsive to your book.
- How do you believe this audience can best be reached?

Finally, tell us about your other publications or works-in-progress.

- Previously published works: Language, title, publisher, year.
- Forthcoming works with Title, publisher, and anticipated publication year.
- Current books in the planning or concept stage.



3) AUTHOR BIOGRAPHICAL DATA & BOOK INFORMATION FORM

The information you supply in this form is required for your book's copyright page. Our Acquisitions, Production, Publicity, and Marketing programs also all use this information.

Author's legal name as used in contract (last, first, middle):

Author's name as it should appear on the book's title page (first, middle, last):

Author's legal address, as used in contracts:

Author's preferred mailing address, if different from above:

Author's contact information:

Day phone: Mobile/gsm:

E-mail:

Home page URL:

Country of legal citizenship: Author's Social Security or Tax ID Number:

(please note that after we have a signed agreement, we will also need paypal or bank information to pay your royalties electronically)

Author's birth date:



Title of Book:

Subtitle:

Size of manuscript

Number of words: _____

pages: _____

Additional original artwork, CDs or disks submitted: _____

Primary audience for whom this book is intended:

Brief description of the work:

Any other English language edition/s of this Title. (including publisher, place, year):
